

Press release

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Designs for DJI's new HQ in Shenzhen revealed

Foster + Partners today unveiled their vision for the new headquarters for DJI, the world leading robotics company, currently under construction in Shenzhen. As the 'heart of innovation' for the company, the new building defies the traditional idea of office space to form a creative community in the sky.

The twin towers combine sensitive research and development spaces with office and other public functions. The floors are arranged in floating volumes cantilevered from central cores by large steel megatrusses – creating large, column-free spaces throughout, with unique quadruple-height drone flight testing labs. The towers are linked by a sky bridge, which will become another platform for showcasing the latest drone technology.

The ground floor features a public exhibition space that pays tribute to DJI's extraordinary reputation for technological development, alongside a new theatre for new product launches and a wide variety of staff facilities from state-of-the-art gymnasiums to robot fighting rings.

"Our aim is to create a unique workplace environment that embodies the spirit of invention and innovation that has allowed DJI to lead the world in robotics and technology."

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