

Press release

27 September 2012

Hongqiao Vantone SunnyWorld Centre, Shanghai breaks ground

The Hongqiao Vantone SunnyWorld Centre, a major new sustainable masterplan for a prominent site at the heart of the Shanghai Hongqiao CBD, has broken ground – the project forms part of a large-scale urban plan, extending from Shanghai's main station. The dynamic new mixed-use community is centred on a new four-hectare public park and brings together highly efficient, flexible office buildings, animated at ground level by shops, restaurants and a range of new civic spaces.

Designed to set a new benchmark for sustainable design in the city, the office buildings border the linear park and are oriented to minimise solar gains and maximise views. The buildings are laid out as triangular fingers, which intersect to create visual connections between the ground level and offices above, while drawing greenery deep into the site. Their slender floor plates maximise daylight and natural ventilation, while providing a flexible solution that can easily adapt to future change. The park culminates in a landmark building, whose scale responds to its location as the 'end point' of the development, while relating successfully to the canal and city quarter beyond.

The ground-breaking ceremony was attended by Feng Lun, Chairman of Vantone Holdings and Qi Hongbo, Chairman of SunnyWorld Group, along with local business and civic leaders and the project has been designed and engineered by Foster + Partners integrated architectural and engineering design teams.

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"We aim to create a destination and a genuine public place that is a positive contribution to the future growth of Shanghai, but is also rooted in the spirit of the past and the traditions of this great city – lively and bustling, filled with the business of everyday life. We have had wonderful support from the local government and our collaborators at the SIADR and it is great to now start construction on this very ambitious project."

Grant Brooker, Senior Partner

Notes for editors:

Facts and Figures:

Client: Vantone Real Estate Co. Ltd and Sunnyworld Group Co. Ltd

Location: Shanghai Hongqiao CBD, China

Project Type: Mixed Use, Offices, Exhibition, Commercial

Site Area 28,000m²

Office buildings: 60,000m²

Exhibition: 3,000m²

Commercial: 70,000m²

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