

Press release

28 June 2016

Hearst Tower wins CTBUH 10 Year Tall Building Award

The Hearst Tower in New York has received the Council on Tall Buildings and Urban Habitat (CTBUH) 10 Year Award, which recognises the proven value and performance of a building on a wide range of criteria over a decade of its operation. The award is an acknowledgement of a building's continuing success 'long after the ribbon-cutting ceremonies have passed.'

The Hearst Tower was completed in 2006, and Timothy Johnson, CTBUH Trustee commented on the longevity and timeless nature of the design, saying, "Walking along the base of Hearst Tower, you might not even realize that you are right next to one of New York's greatest architectural achievements of the 2000s. Built directly on top of a 1920s office relic, the tower made the world re-examine what's possible in terms of preserving historic low-rise buildings in a dense downtown core. There's also something cathartic about the juxtaposition between its classically reserved base and contemporary diagrid structure above."

The LEED Platinum rated building is also one of the most sustainable office towers in New York having previously won the CTBUH Best Sustainable Building Award in 2007. Louis Nowikas, Vice President of the Hearst Corporation touched on the Hearst's continued commitment to sustainability stating, "It is not enough to build a green building, we must make sure that the building continues to perform and improve over the long haul. At

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Hearst Tower, we are proud of the sustainable culture we have created...always asking 'what's next' and not resting on our laurels."

The award will be presented at a ceremony held in Chicago in November 2016. Another of the practice's projects, South Beach, Singapore, was also shortlisted for the Best Tall Building Asia & Australasia Award.

Lord Foster, Chairman and Founder, Foster + Partners:

"I am delighted that the Hearst Tower has been awarded the CTBUH 10 Year Award, which is a testament to the quality of design and its enduring performance. I have always said that an enlightened client is the key to a successful building, and nowhere is this more evident than in the case of the Hearst Corporation, who have carried forward our collective vision for a sustainable workplace – all achievements are shared here!

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