

Press release

22 October 2009

Norman Foster honoured by the United Nations Association of New York

The United Nations Association of New York Hosts 2009 Annual Humanitarian Awards Dinner

Annual event to celebrate UN Day and recognize efforts to ensure environmental sustainability

The United Nations Association of New Yorks (UNA-NY) 2009 Annual Humanitarian Awards Dinner will be held on Thursday, October 22, 2009 at a private club in New York. The event observes UN Day and showcases the work of individuals and corporations to further the UN Millennium development goal of ensuring environmental sustainability.

Lord Foster of Thames Bank OM, Founder and Chairman of Foster + Partners and Mr. Al Carey, President and CEO of Frito-Lay North America, a division of PepsiCo, will be honored for their accomplishments in green architecture and environmental corporate social responsibility respectively.

It is an honor to have our work recognized by the United Nations Association of New York with this prestigious award said Lord Foster, Founder and Chairman of Foster + Partners. In celebrating the achievements of the organizations and the individuals who are developing and implementing sustainable solutions, we raise awareness and, hopefully, inspire the next generation of environmental innovators.

"We are deeply honored to receive this prestigious award from the United Nations Association for our green initiatives," said Al Carey, chief executive officer and president, Frito-Lay North America. "Our company's important environmental steps are taken as part of PepsiCo's "Performance with Purpose" sustainability vision. America is shifting to a 'greener culture', with more and more businesses understanding that environmental responsibility also has the added benefit of reducing costs. We believe strongly that companies like ours do have a significant impact on reducing greenhouse gases in the world we live in. At the same time, we are also reducing our operating costs for energy and other precious resources like water.

The reception will begin at 6:30 PM followed by dinner, beginning at 7:30 PM. For reservations and more information, please visit www.unanyc.org or contact Ann Nicol, Executive Director of United Nations Association of New York, at 212-907-1353.

About the United Nations Association of New York

The United Nations Association of New York (UNA-NY) is the UN's host-city chapter of UNA-USA, America's largest grassroots foreign policy organization dedicated to supporting the work of the UN. UNA-NY runs programs to educate and engage the New York City community on issues pertaining to the UN. UNA-NY's educational and humanitarian campaigns include working with the UN High

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Commissioner for Refugees bringing fresh drinking water to roughly 150 families or 1,000 individuals in Afghanistan.

About Frito-Lay North America

Frito-Lay North America is the \$12 billion convenient foods business unit of PepsiCo (NYSE: PEP), which is headquartered in Purchase, NY. In addition to Frito-Lay, PepsiCo business units include Pepsi-Cola, Quaker Foods, Gatorade and Tropicana. Learn more about Frito-Lay at the corporate Web site, <http://www.fritolay.com/> and the Snack Chat blog, <http://www.snacks.com/>.

PepsiCo offers the worlds largest portfolio of billion-dollar food and beverage brands, including 18 different product lines that each generate more than \$1 billion in annual retail sales. Our main businesses Frito-Lay, Quaker, Pepsi-Cola, Tropicana and Gatorade also make hundreds of other nourishing, tasty foods and drinks that bring joy to our consumers in over 200 countries. With more than \$43 billion in 2008 revenues, PepsiCo employs 198,000 people who are united by our unique commitment to sustainable growth, called Performance with Purpose. By dedicating ourselves to offering a broad array of choices for healthy, convenient and fun nourishment, reducing our environmental impact, and fostering a diverse and inclusive workplace culture, PepsiCo balances strong financial returns with giving back to our communities worldwide. For more information, please visit www.pepsico.com.

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