

Press release

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**New waterfront designs for Rimini unveiled**

Foster + Partners presented designs for a new waterfront development in Rimini. Revealed at a public presentation to the City last week, the proposal is designed to strengthen the relationship between the town centre and the seafront and to create a year-round attraction for an international tourist industry.

The scheme comprises a new seafront promenade with a mix of related activities and public spaces including a hotel tower, which will extend Riminis historic beach culture and continue the existing urban grain. The project celebrates Riminis tradition of green boulevards, best characterised by the Via Vespucci. The waterfront will be pedestrianised at certain times and will link directly to a linear public park or green spine which will provide much needed shade during the hotter months. This currently links the seafront to the historic city and will be enhanced with improved connections to the new promenade area.

A new hotel tower includes space for a Fellini film museum at its base. Its curving form anchors the wider project, while the building extends out to sea along a new 300m long pier, continuing the dialogue between the city and the water and referring to Riminis tradition of piers.

The scheme will use new technologies, such as rainwater collection and photovoltaics, to establish a long-term, sustainable commercial and environmental strategy for the town that is balanced with its rejuvenation in the short-term.

Senior Partner, Stefan Behling said of the project:

We are delighted to submit our proposal to reinvigorate the popular resort of Rimini. This is an exciting opportunity to unite the town with its seafront and to regenerate the public realm.

**For further information**  
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