

Press release

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Plans for Phase Three of the Battersea Power Station development revealed

Phase Three, a key part of the regeneration of the Battersea site, has been designed by Gehry Partners and Foster + Partners and includes new homes and a new high street, known as The Electric Boulevard, in an area to the south of the landmark Battersea Power Station.

The Electric Boulevard will be the main gateway to the 42-acre development, connecting the Northern Line Extension station with the Power Station. The phase includes more than 1,300 homes in a range of sizes and styles in two zones on either side of the boulevard, as well as a 160-room hotel, retail spaces, restaurants and leisure facilities.

Gehry Partners has designed the five buildings to the east of The Electric Boulevard known as “Prospect Place”, which comprises around half of the planned residential units, double-height retail spaces at street level, a community park and multi-use community hub, and the distinctive “Flower” building.

Foster + Partners has designed the undulating building to the west of The Electric Boulevard called “The Skyline”, which brings together the other half of the planned homes, including 103 units of affordable housing, in addition to a medical centre and 160-room hotel. Two floors of retail front on to the western side of the street, while generous breaks in the façade allow daylight to reach the public spaces below. The entire top of the building is laid out as one of London’s largest roof gardens – over a quarter of a kilometre long, the garden will have views of the Power Station, river and city beyond.

Rob Tincknell, CEO of Battersea Power Station Development Company:

“We have set out to make Battersea a showcase for the world’s very best architects and the designs we are unveiling today demonstrate that commitment in action. Phase Three is an important part of our plans for the Power Station site, creating a new thoroughfare which will be at the heart of the new vibrant community. We are determined to create a genuine sense of place, and developing landmark buildings in which people are proud to make their home and work in is vital to us achieving that aim.”

Frank Gehry, Founder of Gehry Partners:

“Our goal from the start has been to create a neighbourhood that connects into the historic fabric of the city of London, but one that has its own identity and integrity. We have tried to create humanistic environments that feel good to live in and visit.”

Grant Brooker, Design Director and Senior Partner at Foster + Partners:

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“We moved our own office to Wandsworth almost twenty five years ago – the Borough is very important to us, so we were absolutely delighted to be chosen by the shareholders of Battersea Power Station to be part of this inspiring regeneration project. It will transform the area and create a vibrant new district for South London that we can all be proud of.”

Ed Vaizey, Culture Minister:

“Battersea Power Station is an iconic site and the unveiling of this exciting new design by Frank Gehry and Foster + Partners will ensure the development of this former industrial site will put Battersea on the world stage once again. The plans for a new high street for the capital show that London continues to attract the best in terms of architecture, design and innovation.”

For further media information on Battersea Power Station please contact:

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Images of Battersea Power Station can be downloaded via the below FTP link:
<ftp://Press:Anonymous@ftp.bpsdc.co.uk>

Notes to Editors:

The Battersea Power Station masterplan, designed by Rafael Vinoly, comprises over 3,400 homes as well as offices, shops, restaurants, bars, cafes, hotels, community and leisure facilities and 18 acres of open space. Work began on Phase One of the development, known as Circus West, in July 2013 while work on the restoration of the Grade II* listed Power Station itself is gathering pace, with the reconstruction of the first of the iconic chimneys to the original specifications set to start shortly.

Phase 3 Pre-application public consultation

The plans unveiled on 7 April 2013 are subject to planning approval by Wandsworth Borough Council. Ahead of submission of the detailed plans, the Battersea Power Station Development Company, on behalf of its shareholders is holding a public consultation on-site.

Times of the public exhibition are as follows:

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Thursday 10 April: 11am – 8pm

Friday 11 April: 10am – 6pm

Saturday 12 April: 10am – 3pm

Sunday 13 April: 10am to 3pm

Battersea Power Station

The Rafael Viñoly designed mixed-use master plan comprises a careful blend of residential, offices, shops, leisure and hospitality. The iconic Battersea Power Station, a Grade II* listed building, will form the central focus of the plans and will be carefully restored with public accessibility at its core.

The 42-acre site overlooks over 400 metres of London's famous River Thames, is directly opposite Chelsea and less than a mile and a half (2.4km) from the Houses of Parliament. According to Prime Minister David Cameron, it is the 'jewel in the crown' of central London's significant regeneration area, Nine Elms on London's South Bank.

The Power Station site is designated as a new town centre for the area, with a new High Street, town square and tube station which will be served by the Northern Line Extension of the London Underground. Battersea Power Station is contributing £200m to the NLE, which was guaranteed by the Chancellor of the Exchequer George Osborne in the Budget of November 2013. The redevelopment will deliver a genuine mix of residential, retail and recreational opportunities alongside riverside landscaping and space for the arts.

The Battersea Power Station site is owned by a consortium of Malaysian investors comprising S P Setia, Sime Darby and the Employees' Provident Fund. The development management of the project is being undertaken by British based, Battersea Power Station Development Company. Battersea Power Station received outline Planning Consent in August 2011. Phase One received detailed planning consent from The London Borough of Wandsworth on 13th December 2012.

About Gehry Partners, LLP

The Gehry Partners team on the Battersea project is headed by Craig Webb and Brian Aamoth. Gehry Partners, LLP is a full service architectural firm with extensive international experience in the design and construction of academic, museum, theater, performance, commercial, and master planning projects. Founded in 1962 and located in Los Angeles, California, Gehry Partners currently has a staff of approximately 125 people. Every project undertaken by Gehry Partners has Frank Gehry personally involved. Frank is supported by the broad resources of the firm and the extensive experience of the firm's senior partners and staff. On Battersea, the design team will be led by Craig Webb who has collaborated with Frank for over 20 years. Current projects include: Guggenheim Abu Dhabi; LUMA Foundation in Arles, France; Divan Orchestra in Berlin; Eisenhower Memorial in Washington, D.C.; King Street Development in Toronto, Ontario; Philadelphia Museum of Art in Philadelphia; Q-MOCA in

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Quanzhou, China; and West Campus for Facebook in Menlo Park, California. Projects under construction include the Puente de Vida Museum of Biodiversity in Panama; Foundation Louis Vuitton Museum in Paris, France and the Dr. Chau Chak Wing Building for the University of Technology, Sydney, Australia.

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